



**Design Prices Only**

QUOTES ARE GOOD FOR 60 DAYS

Payment of a 50% Deposit is due upon approval of the project outlined in your estimate

Prices Below are separate from printing prices

**HOURLY DESIGN RATES**

\_\_\_\_\_ **Create Client Documents**

- Hourly Rates are excluded if per project fees are selected. \$ 65.00/hr

\_\_\_\_\_ **Update Client Documents**

- Hourly Rates apply to existing pieces. (Depends on changes) \$25 - \$50.00/hr

**PER PROJECT FEES**

**OPTIONS FOR LOGOS**

**Deluxe Logo Design (Non-Illustrated Character) \$ 400.00**

- Electric flattened file of logo high resolution print quality .jpeg, .eps, .tiff
- Full color design- Includes 3 to 4 versions, 6 revisions on selected piece
- 10-15 day turnaround time
- 1 Custom Business Card design. (first time clients only)
- 1-3 short phone consults included

**Logo Design w/Custom Illustrated Character \$1,250.00**

- Electric flattened file of logo high resolution print quality .jpeg, .eps, .tiff
- Includes 3 versions of each, 8 revisions on selected piece
- 15-30 day turnaround time
- 1-4 short phone consults included

**Custom Character Illustration \$750.00**

- Electric flattened file of logo high resolution print quality .jpeg, .eps, .tiff
- Includes sketches, color versions & 5 revisions
- 14-21 day turnaround time
- 1-3 short phone consults included

You may purchase the vector file for an additional cost. Please contact for quote.

## OPTIONS FOR BUSINESS CARDS:

<b>Deluxe Business Card Design</b>	<b>\$250.00</b>
<ul style="list-style-type: none"><li>- Standard Size or **Custom Size (Non-Folding)</li><li>- 1 or 2 sided full color design</li><li>- Includes 3 versions, 6 revisions on selected piece</li><li>- 5 day turnaround time</li></ul>	
<b>Standard Business Card Design</b>	<b>\$150.00</b>
<ul style="list-style-type: none"><li>- Standard Size</li><li>- 1 or 2 sided full color design</li><li>- Includes 2 versions, 4 revisions on selected piece</li><li>- 3 day turnaround time</li></ul>	
<b>Folding Business Card Design</b>	<b>\$375.00</b>
<ul style="list-style-type: none"><li>- 4 x 3.5 or 2 x 7 (horizontal or vertical)</li><li>- 4 sided full color design</li><li>- Includes 3 versions, 6 revisions</li><li>- 6 day turnaround time</li></ul>	

## OPTIONS FOR STATIONARY DESIGN:

<b>Custom Stationary Design</b>	<b>\$ 200.00</b>
<ul style="list-style-type: none"><li>- Full Color or Black and White</li><li>- Electronic File of Stationary</li><li>- 2 versions + 6 revisions on selected letterhead + envelope design</li><li>- 5 day turn around time</li></ul>	
<b>Standard Stationary Design</b>	<b>\$ 150.00</b>
<ul style="list-style-type: none"><li>- Full Color or Black and White</li><li>- Electronic File of Stationary</li><li>- 1 version + 3 revisions on piece letterhead + envelope design</li><li>- 3 day turn around time</li></ul>	

## OPTIONS FOR MARKETING MATERIAL:

<b>Brochure Design</b>	<b>\$500.00</b>
<ul style="list-style-type: none"><li>- 2 sided 8.5x11</li><li>- Full Color</li><li>- 2 versions – up to 20 Revisions allowed on selected design</li><li>- Includes design on Trifold, Bi-Fold, Gate Fold, and Z-Fold</li><li>- up to a 9 day turnaround time</li></ul>	
<b>Post Card Design</b>	<b>\$ 300.00</b>
<ul style="list-style-type: none"><li>- Standard 4x6, 5x7 and 8.5x11</li><li>- 1 to 2 sided Full color</li><li>- 2 versions – up to 6 revisions on selected piece</li><li>- 4 day turn around time</li></ul>	

## Custom Invitation Design and Holiday Cards

- This would include wedding's, birthday's etc.
- Full color or Black and white
- Turn around time varies depending upon type of design and construction
- Call for quote

**Sticker or Magnet Design** **\$150.00**

- Includes 3 versions, 6 revisions on selected piece
- Standard or \*\*Custom sizes
- 1 sided full color design
- 3 day turnaround time

**Hang Tag or Jewelry Tags** **\$200.00**

- Includes 3 versions, 6 revisions on selected piece
- Standard or \*\*Custom sizes
- 1-2 sided full color design
- 3 day turnaround time

**Large (folded, with flaps) Folder Design** **\$750.00**

- Includes 2 versions, 15 revisions on selected piece
- Up to 20 pages and cover design
- 7 day turnaround time

**Door Hanger Design** **\$250.00**

- Includes 2 versions, 6 revisions on selected piece
- Standard or \*\*Custom size
- Full color, 1 or 2 sided
- 5 day turnaround time

**Book Mark** **\$75.00**

- 2x7 Standard or \*\*Custom size, full color 2 sided
- Includes 2 versions, 6 revisions on selected piece
- 2 day turnaround time

**Rack cards** **\$200.00**

- 4x9, full color 2 sided
- Includes 2 versions, 6 revisions on selected piece
- 5 day turnaround time

## OPTIONS MAGAZINE ADVERTISING:

### Magazine Ad Sizes

- Full Page full color (up to 8.5x11) **\$200.00**
- Half Page full color (up to 8.5x5.5) **\$100.00**
- Quarter Page full color (up to 3.74x5) **\$50.00**
- Business Card size full color (up to 3.5x2) **\$30.00**

- All versions include 2 versions, no more than 6 revisions on selected piece
- Turnaround time will vary depending on ad submission for publication.
- Rush charge will apply if given less than 72 hours (3 day's) notice to dead line.

\*\*Pricing will vary depending upon size. This will be established during consultations.